## **Ballpark figures**





About this tool: The "Ballpark figures" template is designed to help you make a quick guesstimate regarding potential revenue of a new product or service. No complicated excel spreadsheets that are tweaked until they show a hockey curve but asimple tool that forces you to agree on a couple of key assumptions that will define your business model and potential revenue. Keep adjusting the "Ballpark figures" template after you (in)validated those assumptions.

## Team:

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