Go-to-Market roadmap

Team:

	Q 1	Q 2	Q 3	Q 4
1 **Key question** What are you trying to accomplish?				
2 **Focus** Clarify desired outcomes and objectives for this stage				
3 **Inputs and tasks** Describe the tasks needed to accomplish the goal, answer key questions and define focus				
4 **Outcomes and goals** What does successfully accomplishing the tasks look like for this stage? **Think of measurements!**				
5 **Timeframe** What's the proposed period of time to accomplish this?				
6 **Roles and responsibilites** Who is responsible for what during this period?				

Backlog

Anything that's not a priority but should be considered goes here